



**INTERNATIONAL GREEN WEEK**

**18 – 27 JANUARY 2019**



**International Green Week 2019 – The world's biggest trade fair for food, agriculture and horticulture**

***Cooperation between Messe Berlin (IGW) and your publication at the Trade Press Stand***

Dear Sir or Madam,

Green Week has been unique for 93 years. The event's clear positioning as a sales and test market – and even more importantly as an international business platform for professionals – will once again make it an indispensable industry meeting place. More than 1,600 exhibitors from 68 countries will be attending the exhibition in Berlin. Over 85,000 trade visitors come to International Green Week to get information about new products, services and innovations.

As part of our media cooperation agreement your publications will be displayed at the Professional Center. The Professional Center is located in Marshall House on the Berlin Exhibition Grounds and shows over 200 products. It is centrally-located and exclusively available to trade visitors and exhibitors.

We believe your publication would be of interest to a great number of trade visitors. Further information is available on the Internet at [www.greenweek.de](http://www.greenweek.de)

**We offer the following services free of charge:**

- Display of 300 copies of your publication at the Trade Press Stand at the Professional Center and Media Center.
- Continuous support of the Trade Press Stand (via hostess)
- Listing on the International Green Week website with address, logo, link to your website and email address
- Invitation of one of your publication's representatives to visit the International Green Week 2018 Press Conference (Please note that this does not include any costs related to travel or accommodation in Berlin.)
- Free accreditation and access to the International Green Week 2019 Press Center and the journalists' working area
- link to max. 3 social media channels

**You provide the following free of charge:**

- Publishing a print ad in your publication and/or a banner of the Green Week on your website
- Publishing an article about the upcoming Green Week in one issue of your journal before January 2019 (preferably October/November 2018)

We would be very pleased if you would make use of this attractive offer. If you are interested, please fill out and send back the attached forms.

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Kind regards,  
Krystina Horn



Attention : Messe Berlin does not accept any customs charges or other costs for the delivery of your publications to the Press Stand.