

## 7. INTERNATIONAL GREEN WEEK 2019

### Media-Package Virtual Market Place®

The Virtual Market Place® is a dynamic online catalogue which is made available to you, as an exhibitor, to use as an additional, industry-specific marketing channel – before, during and after the trade fair. It has been the main preparation and follow-up tool for International Green Week trade visitors for many years.

In your online entry you can present detailed information for both private visitors and trade visitors. You can use the Networking Tool to establish new business contacts, and via the dynamic hall plan, your precise location will be conveyed meticulously to anyone seeking your stand.

You can complete your company presentation online on your own. Our editorial team is available to support you at any time. The Virtual Market Place® is online continuously, and you can benefit from all its services for an entire year. (Valid: 01.12.2018 – 30.11.2019)

Media Package Primary exhibitor EUR 379.00 plus VAT	Media Package Co-exhibitor EUR 120.00 plus VAT
<p><b>Online Catalogue Virtual Market Place®</b></p> <ul style="list-style-type: none"> <li>▪ <b>New</b> : products can be marked as “new”</li> <li>▪ Basic company entry (<i>company name, address, hall and stand number</i>)</li> <li>▪ Telephone, fax, email,</li> <li>▪ Web address</li> <li>▪ 3 contact persons with picture, telephone number and email</li> <li>▪ Company logo</li> <li>▪ Link to social media profiles (<i>facebook, twitter, YouTube etc.</i>)</li> <li>▪ Company profile (<i>max. 4,000 char. including spaces</i>)</li> <li>▪ Information for trade visitors (<i>e.g. delivery options, delivery volumes, certifications, seals</i>)</li> <li>▪ Entry in the categories of the product group index</li> <li>▪ Presentation of up to 10 products with product description (<i>max. 4,000 char.</i>), 1 photo &amp; 1 link per product</li> <li>▪ Link to your own online shop</li> </ul>	<p><b>Online Catalogue Virtual Market Place®</b></p> <ul style="list-style-type: none"> <li>▪ <b>New</b>: presentation of one product with product description (<i>max. 4,000 char.</i>), 1 photo &amp; 1 link per product</li> <li>▪ Basic company entry (<i>company name, address, hall and stand number</i>)</li> <li>▪ Telephone, fax, email</li> <li>▪ Web address</li> <li>▪ 1 contact person with picture, telephone number and email</li> <li>▪ Company logo</li> <li>▪ Company profile (<i>max. 4,000 char. including spaces</i>)</li> <li>▪ Information for trade visitors (<i>e.g. delivery options, delivery volumes, certifications, seals</i>)</li> <li>▪ Entry in the categories of the product group index</li> <li>▪ Link to your own online shop</li> </ul>

The cost of the Media Package will be borne by exhibitors and co-exhibitors through a mandatory one-off payment which will be billed to the main exhibitor/recipient of services.

Additional entries (with costs)	
<p><b>Virtual Market Place®:</b></p> <ul style="list-style-type: none"> <li>▪ Upgrade co-exhibitor to primary exhibitor Media Package</li> <li>▪ Additional product entries</li> </ul>	<p><b>Contact:</b>            Editorial Team Virtual Market Place®            Mo.-Fr. – CET 09:00-18:00 h            T +49 30 3038 2180            F +49 30 3038 2172  <a href="mailto:editorial@vmp.gruenewoche.de">editorial@vmp.gruenewoche.de</a></p>

**Special overall fee for official national pavilions:** Countries and their co-exhibitors **get the Media Package of a co-exhibitor**. An upgrade to the primary exhibitor **Media Package** is available upon order.

**Cost per official national pavilion including all co-exhibitors, plus VAT:**

▪ Primary exhibitor with < 5 Co-exhibitors:	EUR	400.00
▪ Primary exhibitor with 6-10 Co-exhibitors:	EUR	640.00
▪ Primary exhibitor with 11-20 Co-exhibitors:	EUR	1,200.00
▪ Primary exhibitor with 21-50 Co-exhibitors:	EUR	2,100.00
▪ Primary exhibitor with >50 Co-exhibitors:	EUR	3,900.00